

gam

Georgia Association of Museums

The Next Normal - February 6th - 9th



Sunday February 6

3:00 - 6:00 PM

Registration & Exhibit Hall Set Up
Courtyard by Marriott

6:00 - 9:00 PM

Meet and Greet Gathering at Three Toms Tavern
112 N. Broad Street Thomasville, GA 31792

Monday February 7

8:45 - 3:00 PM

Registration
Courtyard by Marriott

9:00 - 11:00 AM

Exhibit Hall Set Up
Courtyard by Marriott

9:30 - 10:45 AM

Understanding OSHA Compliance in the Museum and Cultural Heritage Site Industry
Marriott Room 1

Exploring Slavery and Freedom through a Virtual Reality Tour of the Owens-Thomas House
Marriott Room 2

10:00 - 12:00 PM

Walking Tour of Downtown Thomasville
Meet at Marriott main entrance

Creating a Cohesive Event Experience
Meet at Thomasville Center for the Arts

11:00 - 12:15 PM

Don't Just Exit Through the Gift Shop
Marriott Room 1

From a Box of Dusty Mystery Artifacts to an Award-Winning Exhibit
Marriott Room 2

12:15 - 1:45 PM

Lunch - on your own

1:00 - 3:00 PM

A Community-led Future: A Workshop on the Process of the LP Future Project Thomasville History Center
Meet at the Lapham-Patterson House Historic Site

1:00 - 4:00 PM

Tour of Popes Museum

2:00 - 3:15 PM

Beyond the Standards: Diversifying Museum Education Content
Marriott Room 1

Perspectives on Preservation
Marriott Room 2

3:00 - 4:00 PM

EMP Happy Hour
1861 Distillery • 314 Smith Avenue • Thomasville, GA 31792

4:15 - 8:30 PM

Progressive Dinner (Pebble Hill Plantation, Jack Hadley Black History Museum, Thomasville History Center, and Lapham-Patterson House
4:15 Meet in Marriott lobby for bus transportation

*Attendees have two options:
Bus #1 departs at 4:30; Bus #2 departs at 6:00*

9:00 PM

GAM After Hours - Marriott Bar

Tuesday February 8

8:45 AM - 4:00 PM

Registration - Courtyard by Marriott

9:00 AM - 5:00 PM

Exhibit Hall Open

9:30 - 10:45 PM

Making Moments of Ambition Work - Marriott Room 1
Beyond the Barriers - Marriott Room 2

Collections, We Have A Problem - Marriott Room 3

10:00 - 12:00 PM

Longleaf Ecology Tour at Pebble Hill Plantation

10:45 - 11:00 AM

Coffee Break with Vendors and a visit from Thomasville-Thomas County Humane Society puppies and kittens

11:15 - 12:30 PM

Setting Fundraising Resolutions That Stick - Marriott Room 1

The Horrors, The Humors, & The Completely Improbables:

But It Happened Anyways - Marriott Room 2

The New "Para" Normal - Marriott Room 3

12:45 - 2:15 PM

Keynote Luncheon - The Plaza Restaurant

2:30 - 3:45 PM

Framing History with the American Public: A Panel Discussion
Marriott Room 1

Community Centric Board Engagement - Marriott Room 2
Speed Mentoring - Marriott Room 3

2:30 - 4:30 PM

Who Did You Vote For?" Using Living History to Approach Difficult Topics -
Meet at Thomasville History Center

4:00 - 5:30 PM

Happy hour and ice cream social with vendors featuring Sweetgrass Dairy cheese boards and Farmer's Daughter wine

6:00 PM

GAM Auction and Dinner

6:00 PM Meet in lobby of Marriott to load bus for Thomasville Center for the Arts

6:30 - 9:30 PM Dinner and MUSE Auction at Thomasville Center for the Arts

8:00 - 9:30 PM Bus will make continuous trips from TCA to Marriott

9:00 PM

GAM After Hours - Marriott Bar

Wednesday February 9

9:00 AM - 5:00 PM

Exhibit Hall Open

9:00 - 10:15 AM

Standing Out in a Crowded Field: Reimagining Fundraising Events in Chaos
Marriott Room 1

Volunteers Personal Experiences: Helping or Hurting?
Marriott Room 2

10:15 - 10:45 AM

Coffee Break with Vendors and a visit from Thomasville-Thomas County Humane Society puppies and kittens

10:45 AM - 12:00 PM

National Grants: They're Possible!
Marriott Room 1

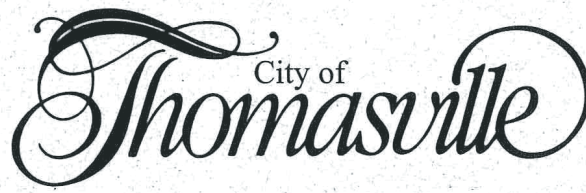
Georgia Museum Educators Meeting
Marriott Room 2

12:15 - 2:00 PM

Business Meeting and Awards Luncheon
*The Plaza Restaurant
217 Broad Street
Thomasville, GA 31792*

2:00 - 3:00 PM

GAM Board Meeting



P.O. Box 1540 • Thomasville, GA 31799 • 229-227-7001 • www.thomasville.org

January 24, 2022

Welcome to Thomasville!

We are so pleased to have the Georgia Association of Museums 2022 Conference in Thomasville. Hospitality is at the center of who we are and I hope you feel the genuine welcome that is Thomasville. I invite you to have your picture taken beside the majestic Big Oak, visit our award-winning downtown, tour a historic country estate, or take a stroll through town viewing hundreds of our well-preserved Victorian homes. Stop by the Rose Garden, which sits beside one of our favorite family friendly locations – Cherokee Lake, where you can fish from the banks, feed the ducks and geese, walk around the 1-mile walk path, or just relax under the covered pavilions. All of these wonderful attractions are all easily found within minutes of one another, right in Thomasville!

Whether you are here for the conference or searching for a place to live and work, I am sure you will enjoy Thomasville's attention to its past and its progressive look toward the future. On behalf of the City of Thomasville, I welcome you and hope you will plan to visit again, and again. I think you will find that Thomasville is indeed, Worth the Trip!

Sincerely,

A handwritten signature in black ink, appearing to read "John H. Flowers". The signature is fluid and cursive, with a large, prominent initial "J" and "F".

John H. Flowers
Mayor

DEAR CONFERENCE ATTENDEES

Dear Fellow GAM Members,

Welcome to Thomasville for GAM2022! The Host Committee and Board have put together an amazing program of sessions, workshops, and tours, with plenty of the best locally-produced food and drink Georgia's Rose City has to offer. We hope you find your stay comfortable and the presentations educational and engaging.

I believe this year's theme, The Next Normal, is demonstrated through the amazing registration numbers for this year's conference, which as of this writing has surpassed 70 people. We understand everyone has experienced the last two years in different ways, and it will be the same moving forward; but for right here and right now, I believe the "next" is figuring out how to live with COVID while taking reasonable measures to keep ourselves and others safe. For those who cannot attend in person for whatever reason, we feel you! Hopefully circumstances next year will be more inviting to all.

On a personal note, I would like to sincerely thank membership for allowing me to serve as President for the past ten months. It has been an honor in this short GAM year, which along with the birth of our daughter in December and chairing the Host Committee will surely be one of the most memorable and activity-packed of my life.

Finally, a huge thank you to the Thomasville Host Committee, GAM Board, and GAM's Administrative Director Michele Rodgers! None of this happens without you. And extra-special thanks to Marcy Breffle for doing such a great job with the scheduling, sessions, and workshops, and my longtime co-worker Amelia Gallo for keeping me in check to make sure everything actually got done and not just planned. Gratitude is not enough but will have to do.

Here's to a great 2022 Conference and beyond,



Ephraim Rotter (Chair) – Thomasville History Center

2022 Host COMMITTEE

Ephraim Rotter (Chair) – Thomasville History Center

Amelia Gallo – Thomasville History Center

Mariam Mirabzadeh – Thomasville Center for the Arts

Michele Arwood – Thomasville Center for the Arts

Whitney White – Pebble Hill Plantation

Jack Hadley – Jack Hadley Black History Museum

Daniel Pittman – Jack Hadley Black History Museum

Bonnie Hayes – City of Thomasville Office of Downtown & Tourism Development

KEYNOTE SPEAKER: MALINDA HORTON

Malinda Horton has been the Executive Director of the Florida Association of Museums (FAM) since 1995. Prior to working for FAM, she worked for the previous Executive Director and also worked in the Florida Legislature. In addition to her regular Executive Director duties, she serves as the lobbyist for FAM and takes an active role in advocacy and advocacy training. She also serves as a consultant for several other non-profit organizations including the Florida Art Museum Directors Association, the Florida Association of Public Art Professionals, and Apalachee Land Conservancy. She currently serves on the Tallahassee Museum Board and the past Treasurer for the Coalition of State Museum Associations.



Horton is a native Floridian and attended Florida State University. Her degree is in Political Science and her dream was to become a lobbyist and work in the legislative process. She lives in Tallahassee with her husband Dean, and has two children, Audrey and Owen.

FAM is the not-for-profit professional organization for Florida's museums and museum professionals. FAM represents and addresses the needs of the museum community, enhancing the ability of museums to serve the public interest. The Association encourages excellence in its members by promoting communication through which its members share information and resources, effect legislation and promote support of museums.

2022 GAM OFFICERS & BOARD

Rachel Bragg

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Ephraim Rotter, President

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Administrative Director

Michele Rodgers

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gamg@gamg.org



2022 EXHIBITORS

dmdg2

219 W. Bryan Street, Ste 301 • Savannah, GA 31401
978-994-3369
Hillary Schmidt, Marketing & Design
hillary@dmdg2.com

dmdg2 provides museum planning, architecture, and exhibit design by listening carefully, engaging actively, and responding thoughtfully, with integrity and passion to create artistic, rewarding experiences. Since the inception of the design group, Principal Doug Mund's vision has helped over 75 museums, corporations, and organizations realize their visions. dmdg2 believes the practice of good designs starts by questioning any accepted standard to help develop new applications that directly respond to a client's unique challenge. The firm believes in the collaboration of its team of consultants and the client's team of knowledge experts to produce unique and amazing results.

Georgia Humanities Council

50 Hurt Plaza SE, Suite 595 • Atlanta, GA 30303
Laura McCarty, President
404-523-6220
ltmc@georgiahumanities.org

Founded in 1971, Georgia Humanities is an independent, nonprofit affiliate of the National Endowment for the Humanities. GHC collaborates with others to preserve and promote the rich cultural stories, treasures, and values of Georgia and its people. The work of GHC nurtures Georgians' understanding of themselves and of the state's place in history and in the world, and it fosters thoughtful and engaged citizenship.

Northeast Document Conservation Center (NEDCC)

100 Brickstone Square • Andover, MA 01810
978-470-1010
jmartin@nedcc.org
Tahe Zalal, Outreach Conservator

Founded in 1973, NEDCC was the first independent conservation laboratory in the nation to specialize exclusively in treating collections made of paper or parchment, such as works of art, photographs, books, documents, maps, and manuscripts. Today, the Center offers conservation treatment, digital imaging, and audio preservation services, as well as preservation training, assessments and consultations, and disaster advice on collections. NEDCC is a trusted resource worldwide for information on the preservation of paper-based collections.

Southeastern Museums Conference (SEMC)

P.O. Box 550746 • Atlanta, GA 30355
404-814-2031
Zinnia Willits, Executive Director
zwillits@semcdirect.net

SEMC is a nonprofit membership organization which is an association of museums, museum staff, independent professionals, and corporate partner. We focus on the Southeastern United States including: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, Puerto Rico, and US Virgin Islands.

Southern Custom Exhibits (SCE)

1416 Commerce Blvd. • Anniston, AL 36207
256-835-9377
Kyle Morrow, Project Manager
kmorrow@sce@gmail.com

Southern Custom Exhibits was established in 1989 and prides itself on being a small business with accessible leaders and friendly service. SCE offers complete design, fabrication and installation services. In order to keep full control of quality, SCE has numerous in-house capabilities, such as artifact mounting, model making, and diorama and environment creation. Pushing the boundaries and imagination is what Southern Custom Exhibits does best.

University of Georgia Press

320 S. Jackson Street • Athens, GA 30602
706-542-6004
pallen@uga.edu
Patrick Allen, Editor

Since its founding in 1938, the primary mission of the UGA Press has been to support and enhance the University's place as a major research institution by publishing outstanding works of scholarship and literature by scholars and writers throughout the world. The Press is the only scholarly publisher within the University System of Georgia and in 2008 received the Governor's Award in the Humanities "for enriching the life of the humanities through a distinguished record of publications."

MBA Design & Display Products

35 East Uwchlan Avenue • Exton, PA 19341
800-635-7386 ext. 20
mfireoved@mba-usa.com
Mark Fireoved, Regional Sales Manager

MBA Design and Display Products Corp. has literally set the standard for quality when it comes to demountable wall solutions for galleries and museums. Our mila-wall® system is best in class for displaying artwork and exhibits. Our client list boasts the top art galleries in the world, the largest art shows on the planet and the highest rated museums and exhibitions across the globe.

mila-wall® is a name that has earned a reputation for being one of the highest quality wall systems available in the museum, art gallery and exhibit community. Our attention to quality, flexibility, and functionality make our client list a who's who in the art and exhibit world

THE NEXT NORMAL

GAM 2022 CONFERENCE

SUNDAY, FEBRUARY 6, 2022

3:00 – 6:00 PM

Registration & Exhibit Hall Set Up

Courtyard by Marriott

6:00 – 9:00 PM

Meet and Greet Gathering at Three Toms Tavern

112 N. Broad Street
Thomasville, GA 31792

MONDAY, FEBRUARY 7

8:45 AM – 3:00 PM

Registration

Courtyard by Marriott

9:00 – 11:00 AM

Exhibit Hall Set Up

Courtyard by Marriott

**Sessions and workshops located at Courtyard by
Marriott unless otherwise noted.**

9:30 – 10:45 AM

Understanding OSHA Compliance in the Museum and Cultural Heritage Site Industry

In-person and Remote session

Marriott Room 1

Meeting ID: 815 7843 0669

Passcode: 874076

Chair: Sean Castillo, Georgia Tech

OSHA Consultation Program

Co-Chair: Jenny Houlroyd, Georgia Tech

OSHA Consultation Program

The session provides an introduction to safety and health issues in the museum industry, including but not limited to hazardous chemicals, respiratory protection, personal protective equipment, and physical hazards. The session will explain how OSHA operates within the museum field and the applicable OSHA standards with which employers must comply. The session provides resources, such as information on OSHA onsite consultation programs, which can be used to comply with OSHA standards and protect the health of employees.

9:30 – 10:45 AM

Exploring Slavery and Freedom through a Virtual Reality Tour of the Owens-Thomas House

Marriott Room 2

Chair: Bethanie Boswell,

Georgia Public Broadcasting

Co-Chair: Ashley Porter,

Georgia Public Broadcasting

This virtual journey uses Oculus Go Virtual Reality (VR) headsets to explore the complexities of slavery and freedom in antebellum Savannah through the lens of the Owens-Thomas House & Slave Quarters. Participants will use VR technology to learn about the connections between the institution of slavery and the global economy and discover how one city can teach us about society and culture before the Civil War. Key concepts are presented through interactive elements, including primary source letters, images, and videos. This session presents a potential model for museums making their facilities available to audiences regardless of physical location.

10:00 AM - 12:00 PM

Walking Tour of Downtown Thomasville

Meet at Marriott main entrance.

Nancy Tinker,

Thomasville Landmarks Executive Director

10:00 AM - 12:00 PM

Creating a Cohesive Event Experience

Meet at Thomasville Center for the Arts

Chair: Mariam Mirabzadeh,

Thomasville Center for the Arts

Chair: Michele Arwood,

Thomasville Center for the Arts

You have one event to host and multiple opinions and ideas on what that looks like – what next? Thomasville Center for the Arts presenters will guide you through the steps to create an engaging, on-brand and impactful fundraiser that compliments your mission and appeals to your audience.

11:00 AM – 12:15 PM

Don't Just Exit Through the Gift Shop

In-person and Remote session

Marriott Room 1

Meeting ID: 845 9630 8569

Zoom Passcode: 820588

Chair: Trevor Beemon, Cobb Landmarks

Staff from the William Root House Museum & Gardens will discuss how to build a gift shop that stands as a destination on its own. Having an effective gift shop is an important way to increase your visibility in the community, draw traffic to your site, and generate revenue. During this session we will discuss different ways to source products, how to display them, and how to craft your own branded merchandise.

11:00 AM – 12:15 PM

From a Box of Dusty Mystery Artifacts to an Award-Winning Exhibit

Marriott Room 2

Chair: Polly Huff, ABAC's Georgia Museum of Agriculture & Historic Village

This session will explore, in friendly conversation style, the Georgia Museum of Agriculture's permanent historic exhibition Middleton Shoe Shop. We will do a deep dive into the curatorial process of discovering a box of mystery artifacts, matching them to records, the subsequent cross-country research, and the eventual designing and opening of an exhibit, all in the middle of the COVID pandemic.

12:15 – 1:45 PM

Lunch (on your own)

1:00 – 3:30 PM

Exhibit Hall Open

1:00 – 3:00 PM

A Community-led Future: A Workshop on the Process of the LP Future Project Thomasville History Center

Meet at the Lapham-Patterson House Historic Site
626 N Dawson St, Thomasville, GA 31792

Chair: Amelia Gallo,

Thomasville History Center

Co-Chair: Anne McCudden,

Thomasville History Center

*Co-Chairs: Briana Grosicki and Rebecca Fenwick,
Ethos Preservation*

Co-Chairs: Stephani Roohani,

Historic Meadow Garden

In this session, we will dive into the LP Future Project, an effort to gather a shared community vision for the adaptive reuse of the Lapham-Patterson House. Learn how the process is almost more important than the product, get tools to better help you evaluate your community engagement efforts, and participate in an interactive section where attendees will directly aid in the next steps of this project. Learn how to apply some or all of the process to historic properties at home.

1:00 – 4:00 PM

Tour of Popes Museum

Meet at Marriott main entrance.

2:00 – 3:15 PM

Beyond the Standards: Diversifying Museum Education Content

In-person and Remote session

Marriott Room 1

Meeting ID: 861 5785 5724

Passcode: 423934

Chair: Brittany Sealey,

Museum of History and Holocaust Education

Co-Chair: Andrea Miskewicz,

Museum of History and Holocaust Education

Co-Chair: Adina Langer,

Museum of History and Holocaust Education

Museum of History and Holocaust Education staff will discuss various efforts underway to diversify education programs and exhibit materials. Topics will include the expansion of the museum's mission, interdepartmental efforts to provide multilingual translations, and ways to integrate diverse perspectives into K-12 programs. We will also discuss challenges to diversifying content, such as primary source limitations, the political climate, and audience pushback.

2:00 – 3:15 PM

Perspectives on Preservation

Marriott Room 2

Chair: Rachel Bragg, DeKalb County Department of Planning & Sustainability

Co-Chair: Leigh Burns, Fox Theatre Institute

Co-Chair: April Norton, City of Thomasville

Three presenters will share their preservation experiences and adaptations in a round table discussion with attendee participation. Rachel Bragg will share her experience supporting a Historic Preservation Commission and working with a local historic district in DeKalb County. Leigh Burns will connect with participants by discussing the Fox Theater Institute's historic preservation outreach program for performing arts venues in Georgia. April Morton, Director of Downtown & Tourism Development in Thomasville will present experiences at the intersection of historic preservation and economic development.

3:00 – 4:00 PM

Emerging Museum Professionals

Happy Hour

1861 Distillery

314 Smith Avenue

Thomasville, GA 31792

4:15 – 8:30 PM

Progressive Dinner (Pebble Hill Plantation, Jack Hadley Black History Museum, Thomasville History Center, and Lapham-Patterson House)

- 4:15 Meet in Marriott lobby for bus transportation
- Attendees have two options: Bus #1 departs at 4:30; Bus #2 departs at 6:00

9:00 PM

GAM After Hours

Marriott Bar

TUESDAY, FEBRUARY 8

8:45 AM – 4:00 PM

Registration

Courtyard by Marriott

9:00 AM – 5:00 PM

Exhibit Hall Open

Courtyard by Marriott

9:30 – 10:45 AM

Making Moments of Ambition Work

In-person and Remote session

Marriott Room 1

Meeting ID: 895 2527 0801

Zoom Passcode: 039087

Chair: Tommy Gregors,

Thronateeska Heritage Center

Co-Chair: Audrey Chang,

Science Gallery Atlanta

Co-Chair: Brent Tharp,

Georgia Southern University Museum

Ambitious goals require developing strategic partnerships, expanding audiences, creating new models, and taking advantage of opportunities both planned and unexpected. The Directors of three organizations differing in size, audiences, and age in Albany, Atlanta, and Statesboro discuss institutional and environmental transformation in the process of reaching aspirational objectives.

9:30 – 10:45 AM

Beyond the Barriers

Marriott Room 2

Chair: Lowell Fuchs, ARTS InCommunity

Co-Chair: Mary Wilson Joseph,

Atlanta History Center

Co-Chair: Deborah Gerace,

Georgia Public School System

ARTS InCommunity presents recorded interviews with direct support professionals (DSPs) in Georgia

who serve disabled veterans and individuals with physical, cognitive, and developmental disabilities. Join us as we address challenges and barriers to access individuals and DSPs face when visiting cultural museums. ARTS InCommunity and participants will explore strategies and practical solutions cultural organizations and staff can make to move beyond the barriers.

9:30 – 10:45 AM

Collections, We Have A Problem

Marriott Room 3

Chair: Polly Huff,

ABAC's Georgia Museum of Agriculture & Historic Village

Co-Chair: Christa McCay,

Marietta History Center

Co-Chair: Ephraim Rotter,

Thomasville History Center

Join this triple threat of museum curators from across the state for a lively discussion of all things accession, tagging, record-keeping, deaccession and everything in between. Bring your questions and share your grievances with an empathetic group of friends from the field, and leave recharged, or at least heard and seen.

10:00 AM – 12:00 PM

Longleaf Ecology Tour at Pebble Hill Plantation

Transportation not provided.

Meet in Marriott lobby at 9:30 for ride sharing and convoy to Pebble Hill Visitor's Center parking lot.

Kitty Spivey, Program Coordinator

Join Pebble Hill's Learning Center Program Coordinator on a guided tour of the beautiful longleaf pine forest at Pebble Hill Plantation. This fire-dependent forest rivals tropical rainforests in plant diversity and is home to many rare and unique plants and animals. Learn about pioneering foresters along with the conservation commitment of the Pebble Hill family who blazed the way for fire to become an accepted conservation tool that is responsible for saving an entire ecosystem. Please bring a personal water bottle, binoculars, and wear appropriate shoes and clothing for a short hike in the woods.

10:45 – 11:15 AM

Coffee Break with Vendors and a visit from Thomasville-Thomas County Humane Society puppies.

11:15 AM – 12:30 PM

Setting Fundraising Resolutions That Stick

In-person and Remote session

Marriott Room 1

Meeting ID: 841 6460 9001

Zoom Passcode: 227613

Chair: David Moore, Historic Oakland Foundation

Co-Chair: Linda McNay, Our Fundraising Search

A new year brings fresh perspectives and renewed resolve to take on the obstacles that challenge us. Join two fundraising experts as they explore ten achievable resolutions to level up development strategies. Identify the right resolutions for you, create a plan, and find success with your goals in 2022.

11:15 AM – 12:30 PM

The Horrors, The Humors, & The Completely Improbables: But It Happened Anyways

Marriott Room 2

Chair: Amelia Gallo,

Thomasville History Center

Co-Chair: Ashleigh Oatts,

TRR Cobb House

So you want to work in a small museum (or you want to know what it's like to work in a small museum)? Join us for a series of fun anecdotes about all the wild and wacky things that go on behind the scenes. This session is designed for museum professionals who want to be able to say "At least that didn't happen to me," and anyone who wants to know just what it's like to work at a site with 3 or fewer staff members. Bring your craziest small museum story to share and commiserate over our most unusual "other duties as assigned!"

11:15 AM – 12:30 PM

The New "Para" Normal

Marriott Room 3

Chair: Christa McCay,

Marietta History Center

Co-Chair: Anna Monroe,

Marietta History Center

The Marietta History Center is housed in the historic Kennesaw House. The building is supposedly home to over 700 ghosts and has been featured on television, social media and print outlets in regard to the paranormal. Learn how the Marietta History Center has successfully been able to provide an experience in one of the most haunted buildings in the city by partnering with a local ghost tour company

12:45 – 2:15 PM

Keynote Luncheon

The Plaza Restaurant

*Keynote Speaker: Malinda Horton,
Executive Director of the Florida Association
of Museums*
217 Broad Street
Thomasville, GA 31792

2:30 – 3:45 PM

Framing History with the American Public:

A Panel Discussion

In-person and Remote session

Marriott Room 1

Meeting ID: 862 2053 7213

Zoom Passcode: 695651

Chair: Rebecca Bush,

The Columbus Museum

Co-Chair: John Marks,

AASLH Public History Research Lab

Co-Chair: Nicole Moore,

National Center for Civil and Human Rights

Co-Chair: Adina Langer,

Museum of History and Holocaust Education

For the past two years, the American Association of State and Local History has conducted research into gaps between public and professional conceptions of what history is and why it's valuable to society. This panel will offer an early look at the project's findings and recommendations in advance of their publication in late February 2022. This panel discussion will include curators, educators, and exhibition specialists at history museums discussing the findings in the report and how they might apply it to public history work.

2:30 – 3:45 PM

Community Centric Board Engagement

Marriott Room 2

Chair: Laura Hennighausen,

Purpose Possible

The age-old struggle with nonprofit boards - how do you get them to DO something? This session presents real-life success stories of activating and engaging boards in Community Centric Fundraising, a fundraising model grounded in equity and racial justice. Learn how to find the right members for your board and how to get them engaged in meaningful ways that actually serve your organization.

2:30 – 3:45 PM

Speed Mentoring

Marriott Room 3

This session will provide participants opportunities for peer on peer mentoring with seasoned professionals from across various disciplines of museum work. Participants will be able to freely engage in a completely confidential manner on issues involving careers, institutions, navigating the field, ethical manners, or really any topic they choose. This is an incredible opportunity for mentoring and we invite you to come and engage with us!

2:30 – 4:30 PM

“Who Did You Vote For?” Using Living History to Approach Difficult Topics

Meet at Thomasville History Center

Chair: Jeremy Petrella,

Wiregrass Living Historians

Co-Chair: James Rouse Carter,

Wiregrass Living Historians

Co-Chair: Chris Adams,

Okefenokee Adventures

Controversy and Debate seem to be synonymous with the 21st Century but perhaps reflecting the problems of today in the recreated past can help people reconcile the world they live in. With the cooperation of the Thomasville History Center, this workshop will present a recreated spectator experience involving the election of 1868 as we grapple with concerns of our modern electoral process. The workshop will be held at the Metcalfe Courthouse on the Thomasville History Center Grounds and will be followed by a discussion annotating the activity,

exploring best practices and brainstorming further applications.

4:00 – 5:30 PM

Happy hour and ice cream social with vendors featuring Sweetgrass Dairy cheese boards and Farmer's Daughter wine.

6:00 PM

GAM Auction and Dinner

- 6:00 PM Meet in lobby of Marriott to load bus for Thomasville Center for the Arts
- 6:30 – 9:30 PM Dinner and MUSE Auction at Thomasville Center for the Arts
- 8:00 – 9:30 PM Bus will make continuous trips from TCA to Marriott

9:30 PM

GAM After Hours

WEDNESDAY, FEBRUARY 9

9:00 AM – 12:00 PM

Exhibit Hall Open

9:00 – 10:15 AM

Standing Out in a Crowded Field: Reimagining Fundraising Events in Chaos

In-person and Remote session

Marriott Room 1

Meeting ID: 871 5939 8372

Zoom Passcode: 306653

Chair: Amelia Gallo,

Thomasville History Center

Co-Chair: Meme Greitzer,

Thomasville History Center

Event season in a small town is not for the faint of heart, but what happens when a pandemic derails your traditional fundraiser template (and everybody else's)? Join us as we discuss the Thomasville History Center's successful launch of a new fundraising event that stood out amongst a crowded field and has drawn new audiences. Share what changes you have made to your event planning and what pandemic-informed changes you think will stick around.

9:00 – 10:15 AM

Volunteers' Personal Experiences: Helping or Hurting?

Marriott Room 2

Chair: Anna Monroe,

Marietta History Center

Co-Chair: Brad Hawkins,

Aviation History & Technology Center

Co-Chair: Jennifer Reid,

Meals on Wheels Atlanta

Co-Chair: Mary Fernandez,

Historic Oakland Foundation

Allowing volunteers to convey personal experiences is an opportunity to make content intimate, relevant, and emotional. Left unchecked, presentation of personal experiences, such as veteran, holocaust, and civil rights experiences can also create problems for an institution. Placing the utmost importance on public trust and museum integrity, how do we, as museums, check the validity of personal experiences? What are our obligations and liabilities? What are some guidelines to using personal experiences?

10:15 – 10:45 AM

Coffee Break with Vendors and a visit from Thomasville-Thomas County Humane Society puppies.

10:45 AM – 12:00 PM

National Grants: They're Possible!

In-person and Remote session

Marriott Room 1

Meeting ID: 873 8477 7179

Zoom Passcode: 820816

Chair: Rebecca Bush,

The Columbus Museum

Co-Chair: Virginia Howell,

Robert C. Williams Museum of Papermaking, Georgia Tech

Co-Chair: Matthew Davis,

Department of Historic Museums, Georgia College

National grants can provide big funds, and though their applications can seem like big work, a little planning and organization goes a long way. Learn more about tips and tricks for the application, administration, and final report processes for NEA, NEH, and



IMLS grants from three grant recipients who have lived to tell their tales. Questions are encouraged!

10:45 AM – 12:00 PM

Georgia Museum Educators Meeting

Marriott Room 2

Chair: Callan Steinmann,

Georgia Museum of Art

Chair: Amelia Gallo,

Thomasville History Center

Join the Georgia Museum Educators group for a discussion of the future of field trips as we navigate the new normal. Attendees will be encouraged to share their institution's evolving approaches to planning, scheduling, and facilitating onsite educational programs for K-12 visitors. Which of these adaptations will become the next normal?

12:15 – 2:00 PM

Business Meeting and Awards Luncheon

The Plaza Restaurant

217 Broad Street

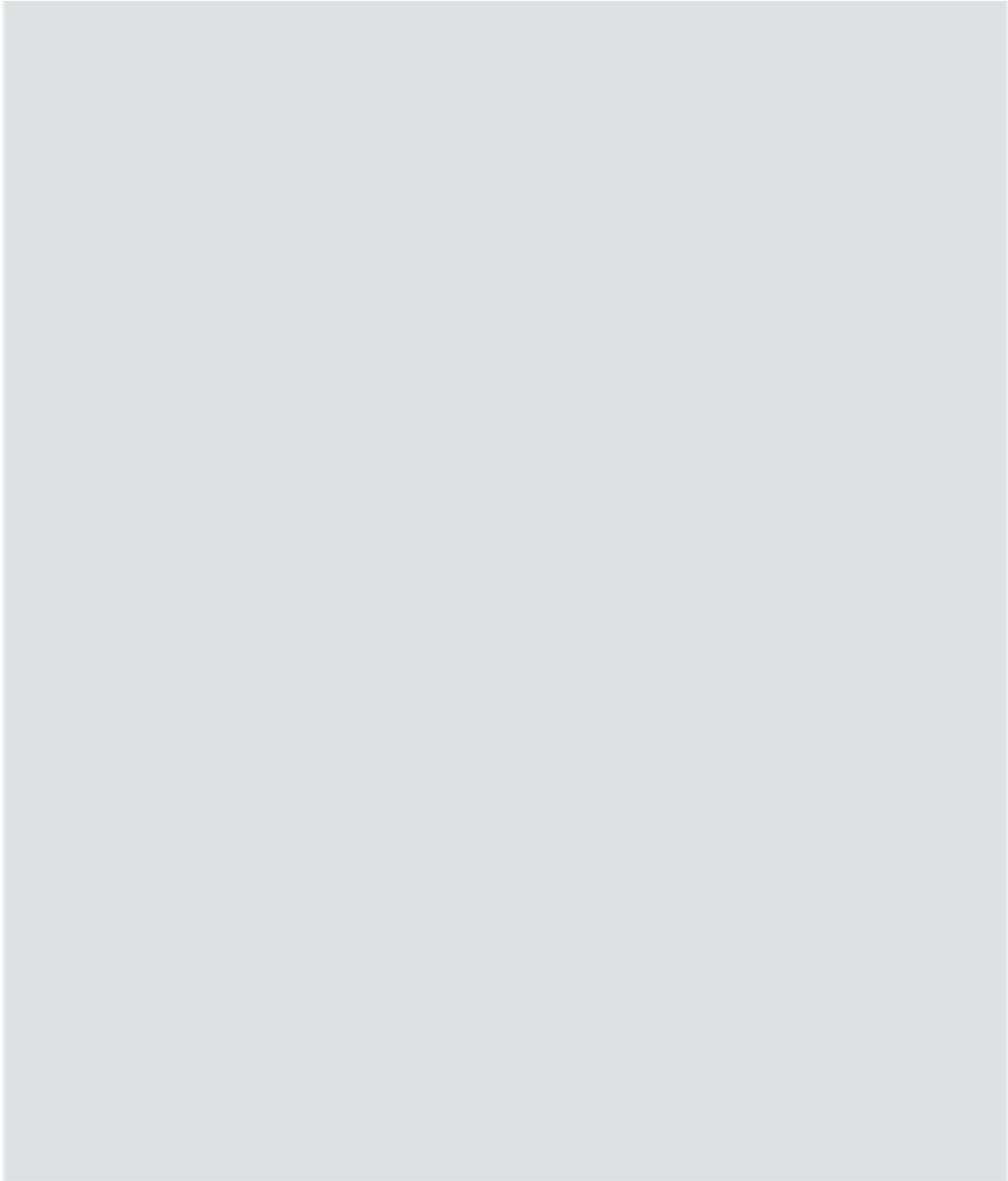
Thomasville, GA 31792

2:00 – 3:00 PM

GAM Board Meeting

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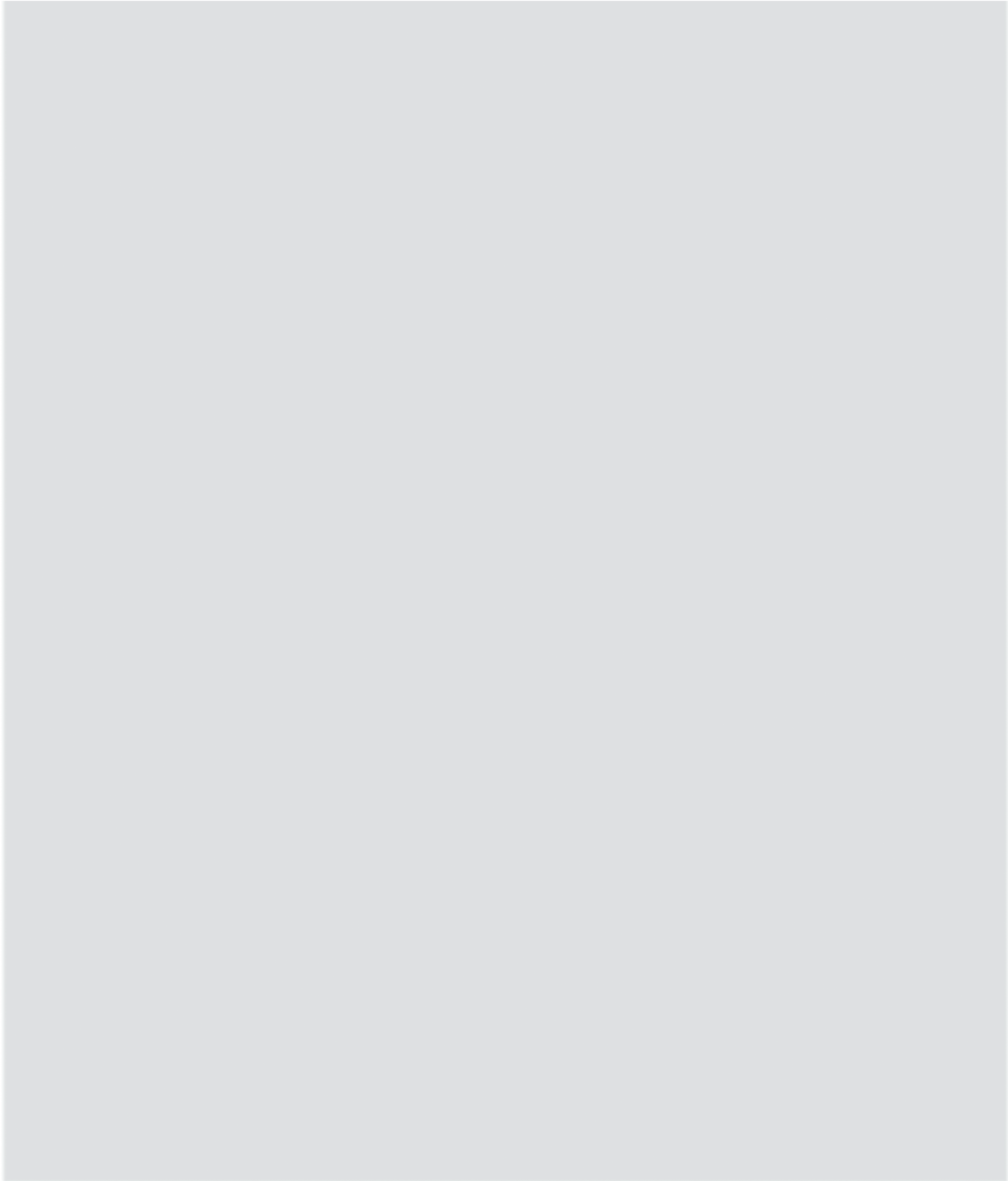
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OUR THANKS

We would like to extend our thanks to the following organizations for their partnership in making the GAM Conference of 2022 a success.

Thomas County Humane Society
Williams Family Foundation

Special thanks to the Georgia Humanities Council for sponsoring this year's GAM Awards Luncheon.

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Step into history at the home of George Walton, signer of the Declaration of Independence.

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Geo Walton.

historicmeadowgarden.org



Drugs: Costs & Consequences

Opening Eyes to the Damage Drugs Cause

An important exhibit for every community in America.
No lease fee. Assistance and resources included.

The Drug Enforcement Administration is now looking for venue cities for its 5,500-square-foot, lease-free exhibit. Developed with many national partners and including science, history, and culture, this comprehensive traveling exhibit is a school favorite and one that allows a museum to present a high-awareness exhibit in its community.

From drug production, terrorism, and a look at pharmaceuticals, to impaired driving, the science of addiction, and drug treatment and recovery, the exhibit is an eye-opening look at the costs and consequences of drugs in America. Drug expert speakers, events, and resource materials are included. Plus, the exhibit is customized to tell your local story and includes many STEM elements including biology, chemistry and the environment. A portion of the exhibit relates to mental health, addiction, treatment and recovery.

Now updated to include Spanish interpretation.
Powerful. Comprehensive. Aligned with National Standards.



To discuss hosting this exhibit, contact Jan McKay Wrzesinski at Janice.L.Wrzesinski@dea.gov

Get complete information at: www.drugexhibit.org • www.deamuseum.org

dmdg2

SAVANNAH, GEORGIA
museum planning. exhibit design.

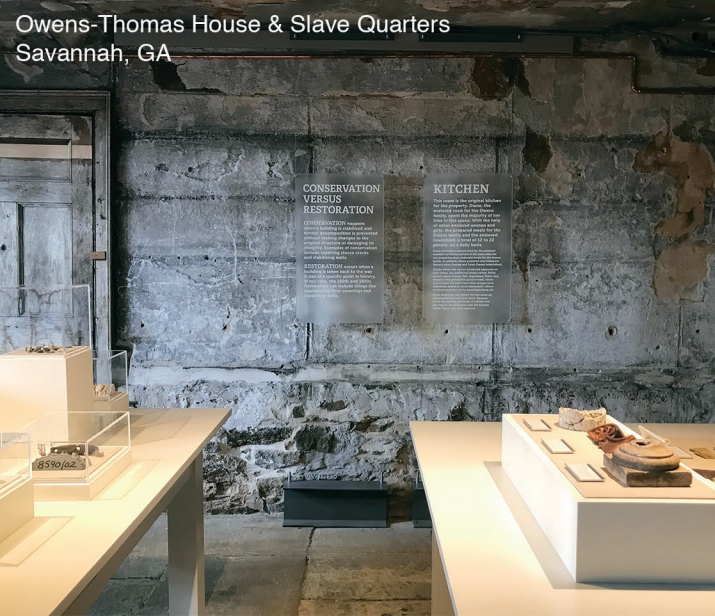
www.dmdg2.com

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Sharing stories that move us and make us