



GAMG

Across the Divide

Innovation and Collaboration in
the 21st Century Museum

January 17-19, 2018
Rome, Georgia

**2018
Conference**

All Workshops and Sessions are in the Krannert Center, Berry College, Rome, GA
Host Hotel: Hawthorn Suites, 100/110 N 2nd Ave NW, Rome, GA

Tuesday January 16 – Pre-conference Programs			
3:00 PM	Behind the scenes tours at Bartow History Museum, Booth Western Art Museum, or Tellus Science Museum (meet in the lobby of preferred museum at 3:00 PM)		
Wednesday, January 17			
Offsite programs	10:00 AM – 1:00 PM - Trip to Paradise Gardens – Howard Finster (\$30 pre-registration)	10:00 AM – 12 NOON Walking tour of Myrtle Hill	1:30 – 3:30 PM Tour of Berry College
10:00 AM - 12:00 NOON	Room 217 Workshop 1 Understanding Audiences and Visitors	Room 250 Workshop 2 Forensic Facial Reconstruction	Room 324 Workshop 3 Digitizing your collections (6 HR Workshop)
12:00 NOON - 1:30 PM	Lunch on your own – the Krannert Center has many lunch options		
1:30 - 3:30 PM	Room 217 Workshop 4 Providing a Welcoming, Enriching Experience to Guests Who Have Disabilities		
5:00 - 8:00 PM	Progressive Dinner (last bus leaves the Hawthorn at 5:00PM) 5:00 Chieftains Museum * 6:00 Martha Berry Museum at Oak Hill * 7:30-8:00 Large Science Museum		
8:30 PM	After-hours-cocktails at the Off Broad Lounge in the Hawthorn		
Thursday, January 18			
	7:00–8:00 AM Jog the River Trails (there is a trail is next to the Hawthorn)		
8:30 - 9:15 AM	Ballroom - Breakfast - welcome from Sammy Rich, Rome City Manager; Election of Board Members		
9:30 - 10:45 AM	Room 217 Session 1 - Curating and Presenting Digital Exhibitions	Room 250 Session 2 - Transitions: From Collecting Testimony to Presenting Stories	Room 106 Session 3 - Historic House Museum Forum
10:45 - 11:15 AM	Ballroom - Coffee with Vendors		
11:15 AM - 12:30 PM	Room 217 Session 4 - Solar Eclipse over Tellus	Room 250 Session 5 - Wrapped Up in Outreach	Room 106 Session 6 - Exhibiting Art and History Together
12:45 - 2:00 PM	Ballroom - Lunch and Keynote Lecture – Dina Bailey, Embracing Change: Empathy and Leadership in 2018; Auction items on preview		
2:15 - 3:30 PM	Room 217 Session 7 - Funding from New Audiences	Room 250 Session 8 - K-12 Programming Beyond the Field Trip	Room 324 Session 9 - Disaster! Planning and Response for the Unexpected
3:30 - 3:45 PM	Ballroom - Ice Cream Social with Vendors		
3:45 - 5:00 PM	Ballroom Session 10 General Session: It Fell Out of the Sky – or “What Have They Brought Me Now?”		
6:30 - 9:00 PM	Reception, Dinner, Exhibit Improv, and Auctions Rome Area History Museum (one block walk from hotel)		
9:00 PM	After-hours-cocktails at the Off Broad Lounge in the Hawthorn		
Friday, January 19			
9:00 - 10:15 AM	Room 217 Session 11 - Behind the Scenes	Room 250 Session 12 - Collaborations between Museums and Colleges	Room 106 Session 13 - Team Arts and Humanities
10:15 - 10:45 AM	Ballroom - Coffee Break with Vendors		
10:45 AM - 12:00 NOON	Room 217 Session 14 - Director’s Roundtable: How I Got Here	Room 250 Session 15 - Curator’s Roundtable: Balancing Needs: When Curatorial Responsibility and Donor Development Clash	Room 106 Session 16 - Georgia Museum Educators Meeting: The Museum School
12 NOON - 1:30 PM	Ballroom - Awards Luncheon		
1:45 PM	Room 217 - GAMG Board Meeting		

JAMIE DOSS
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ANDY DAVIS
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On behalf of the Rome City Commission, we would like to welcome the Georgia Association of Museums and Galleries to the city of Rome, Georgia. We are pleased you chose such a culturally diverse location in the heart of Northwest Georgia to host your annual conference. You will find a rich history flowing through our community that will paint the perfect setting for your classes. Please take advantage of the many resources our town has to offer and let us know if there is anything you need. Our hopes are that you will enjoy your time in Rome and we will look forward to your return in the future.

Sincerely,

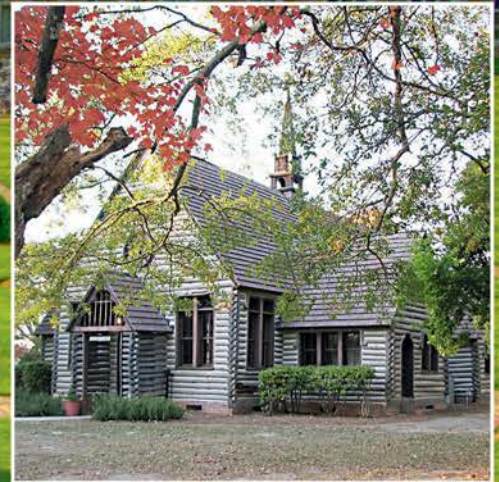
Jamie Doss
Mayor
City of Rome

Sammy Rich
City Manager
City of Rome

A VISITOR'S GUIDE TO BERRY COLLEGE AND OAK HILL



Possum Trot



Barnwell Chapel



House o' Dreams

Dear GAMG members:

Opportunity and history alike draw thousands of visitors to Berry each year. Martha Berry loved to host guests on campus and at her home, Oak Hill, because she understood the importance of place and the power of stories. She loved to show how her hopes and aspirations were taking shape in the lives of individual students.

I know you understand Martha Berry's sense of calling, and in that spirit, we are delighted to host those attending the 2018 Georgia Association of Museums and Galleries Conference.

I sometimes describe Berry as a "strange and wonderful place." I offer that as an affirmation of Berry's rich and quirky traditions as well as its natural and curated beauty. Berry's early history remains evident down many of the paths and roads on campus, and I encourage you to seek out some of these charming locations: Possum Trot, Barnwell Chapel, the Old Mill, the House o' Dreams, Frost Chapel, Normandy Barns/WinShape, the Ford "castles" and Roosevelt Cabin.

If you don't make it to all of these sites this time, you have a great reason to come visit again. If you do make it to all of these places, trust me that there's still more to see.

We're delighted that you are here. I appreciate the vital role you play in telling the stories of our past to the young people of our future. Georgia is richer because of your professional efforts.

Welcome to Berry!

Stu Briggs President, Berry College

BERRY COLLEGE

www.berry.edu

DEAR MEMBERS OF GAMG

The museum profession is, in many ways, one of continuous learning. We always endeavor to learn more about the subject matters represented in our institutions. For those who want to advance in their museum careers, professional development is the key to the future. Continuous learning means better exhibits, interpretation, and educational programs. We learn on our own, and we learn from each other. That's what this conference is about.

There is a wealth of expertise in GAMG, and I am delighted to have so many of you willing to share your expertise with others at this conference. We have four workshop and three tours on Wednesday, followed by a progressive dinner at three of Rome's museums. Thursday kicks off with our Business Breakfast where we elect new board members. Our sessions begin afterwards and continue through Friday morning. In between, we have our Keynote Speaker Dina Bailey at our Thursday luncheon, our Dinner and Auction Thursday evening, the Awards Luncheon on Friday. Please take advantage of all this conference has to offer and make plans to attend as much of the conference as you can.

Many thanks go out to this year's Host Committee in Rome, with special thanks to Jennifer Dickey, our liaison with Berry College. I hope everyone enjoys this year's conference, and the hospitality extended to you all by Berry College, the City of Rome, and its museums. Rome has been my home for the past 22 years and I hope that, during this conference, everyone gets to enjoy our city as much as I do.

Jose Santamaria
Executive Director, Tellus Science Museum
President, Georgia Associations of
Museums and Galleries



2018 Host COMMITTEE

Debbie Galloway, *Rome Area History Museum*

Jennifer Dickey, *Kennesaw State University*

Jose Santamaria, *Tellus Science Museum*

Heather Shores, *Chieftains Museum*

Lisa Smith, *Rome Visitors and Conventions Bureau*

Alice Stephens, *Berry Museum and Oak Hill*

2017 GAMG OFFICERS & BOARD

Officers

President

Jose Santamaria
Tellus Science Museum
P.O. Box 3663
Cartersville, GA 30120
770-386-0600
joses@tellusmuseum.org

Vice President

Ephraim Rotter
Thomas County Museum of History
P.O. Box 1922
Thomasville, GA 31799
229-226-7664
ephraim@thomascountyhistory.org

Secretary

Christy Crisp
Georgia Historical Society
104 W. Gaston Street
Savannah, GA 31401
912-651-2125 ext. 117
ccrisp@georgiahistory.com

Treasurer

Rachel Bragg
HW Exhibits
498 Wando Park Blvd, Ste 700
Mt. Pleasant, SC 29464
678-598-0359
rachel@hwexhibits.com

Past President

Catherine Lewis
KSU Museum of History
& Holocaust Education
1000 Chastain Road, MD3308
Kennesaw, GA
clewis1@ksu.edu

Board Members

Rebecca Bush

The Columbus Museum
1251 Wynnton Rd.
Columbus, GA 31906
706-748-2562
rbush@columbusmuseum.com

April Moon Carlson

Berry Museum and Oak Hill
24 Veterans Memorial Hwy NE
Rome, GA 30161
478-456-7725
acarlson@berry.edu

Virginia Howell

Robert C. Williams Museum of Papermaking
500 10th Street NW
Atlanta, GA 30318
404-894-5726
virginia.howell@rbi.gatech.edu

Polly Huff

Georgia Museum of Agriculture
and Historic Village at ABAC
1392 Whiddon Mill Road
Tifton, GA 31793
229-391-5222
phuff@abac.edu

Mary T. Wilson Joseph

Atlanta History Center
130 W. Paces Ferry Rd.
Atlanta, GA 30305
404-814-4110
mwilson@atlantahistorycenter.com

Christa McCay

Marietta Museum of History
1 Depot Street
Marietta, GA 30060
770-794-5726
christa@mariettahistory.org

Rick Spears

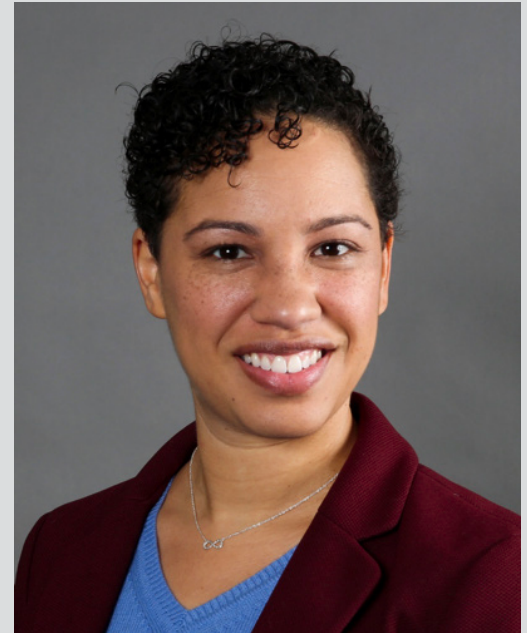
Fernbank Science Center
156 Heaton Park Drive
Atlanta, GA 30307
678-874-7115
rickspearsart@gmail.com



KEYNOTE SPEAKER: DINA BAILEY

EMBRACING CHANGE:
EMPATHY AND LEADERSHIP IN 2018

Dina Bailey is the CEO of Mountain Top Vision, a consulting company that focuses on supporting change management in the areas of diversity, inclusion, and strategic planning in order to increase audience engagement. She was previously the Director of Educational Strategies for the National Center for Civil and Human Rights and the Director of Museum Experiences for the National Underground Railroad Freedom Center. Dina holds a Bachelors in Middle and Secondary Education, a Masters in Anthropology of Development and Social Transformation, and a graduate certification in Museum Studies. She has been published in both the formal education and museum fields. Dina is proud to be a board member of the American Association for State and Local History, the Association of African American Museums, the Next Generation Men, and the Issues Chair for the American Alliance of Museums' Education Committee. Dina can be reached at dina@mountaintopvisionllc.com and [@DinaABailey](https://www.instagram.com/DinaABailey).



PORTO FUTURUS

"Porto Futurus: The Gateway to Rome" is a beautiful piece of public art welcoming visitors to Rome. Dedicated by Rome Area Council for the Arts. (Credit: Greater Rome Convention & Visitors Bureau)

2017 GAMG EXHIBITORS

The American Association for State and Local History (AASLH)

2021 21st Avenue S., Suite 320
Nashville, TN 37212
615-320-3203
Bethany Hawkins
hawkins@aaslh.org

AASLH is a national association that provides leadership and support for its members who preserve and interpret state and local history in order to make the past more meaningful to all people. AASLH works through advocacy to increase funding and visibility for the field, creates and runs high quality continuing education programs, facilitates networking and discussion, and provides resources to its members.

Building Four Fabrication

555 Broad Street
Chamblee, GA 30341
404-551-4450
Allegra Signorino
allegra@buildingfour.com

Building Four is a full service Exhibits and Display firm specializing in custom fabricated visual designs and environments as well as hospitality and custom artwork. Projects range from interior and exterior exhibits, signage, graphics, to custom art and display projects. As a turnkey exhibit company, BLDG4 has the capacity to be involved in all phases of a project's development. The firm recognizes that displays of any size are fundamentally social experiences and are to be designed with a holistic and considerate approach to their overall environment. With offices in Atlanta and Austin, and a 12,000 sq. ft. fabrication facility, BLDG4 has the capacity to handle any size project, and with a skilled team of designers, carpenters, metal workers, scenic painters, audio-visual technicians and many other artists, the company creates and designs spaces throughout the US.

Color Reflections

643 Antone Street
Atlanta, GA 30318
404-352-0352
Roger Waters
roger@CRatlanta.com

Color Reflections is a leading large format graphics production facility in the Southeast, with six locations around the United States. The graphics can be in the form of banners, posters, wall wraps, flyers, brochures, and more. Color Reflections produces custom designs

that stand out from the competition and grab attention. Museums have trusted the company to tell their story, graphically speaking, showing respect for rich history while visually creating inquisitive enthusiasm to learn more.

Design Group Exhibits

102 Westside Drive
LaGrange, GA 30240
770-630-5961
Carla Smith
carla@tbdg.com

Design Group is a dynamic service company offering comprehensive merchandising services. Specializing in the creation of all portions of a corporate identity package and comprehensive marketing materials, the firm's portfolio includes tradeshow booths, showrooms, point of purchase displays, logos, brochures, ads, product sheets, catalogs, website design, custom photography, illustration, fulfillment and large format graphics.

Based in LaGrange, Georgia, Design Group is nationally certified with the women's business enterprise national council, the Georgia's Women Business Council, the SBA and Pronet. Since 1996, the company's creative team has produced award-winning works for local as well as international clients.

dmdg2

219 W. Bryan Street, Suite 301
Savannah, GA 31401
978-771-5432
Doug Mund, Principal
dmunddesigngroup@comcast.net

dmdg2 provides museum planning, architecture and exhibit design by listening carefully, engaging actively, and responding thoughtfully, with integrity and passion to create artistic rewarding experiences. Since the inception of the design group, Principal Doug Mund's vision has helped over 75 museums, corporations, and organizations realize their visions. dmdg2 believes the design and practice of good design starts by questioning any accepted standard to help develop new applications that directly respond to a client's unique challenge. The firm believes in the collaboration of its team of consultants and the client's team of knowledge experts to produce unique and amazing results.



Georgia Public Library Service

1800 Century Place
Suite 150, Atlanta, GA 30345
404-235-7132
Dustin Landrum, Manager of Strategic Partnerships
dlandrum@georgialibraries.org

Georgia Public Library Service is the state agency responsible for state and federal level funding, programming, and initiatives for Georgia's 409 public libraries. Their mission is to empower libraries to improve the lives of Georgians by providing and encouraging visionary leadership, ensuring equal access to information and technology, promoting the value and joy of life long reading and learning, and facilitating collaboration and innovation in the broader library community.

HW Exhibits/Brockington & Associates

498 Wando Park Blvd., Suite 700
Mt. Pleasant, SC 29464
843-881-3128
Rachel Bragg, Preservation Specialist
rachelbragg@brockington.org

A woman-owned small business, Brockington and Associates, operates HW Exhibits and provides a broad spectrum of cultural resources consulting services. The company's professional staff can identify and evaluate archaeological sites, historic buildings, and other cultural properties in accordance with current environmental laws and regulations. In addition, for the last 27 years the company has been an industry leader in cultural resources management by providing top-quality archaeological, historical, and public outreach consulting services throughout the United States and abroad.

MBA Design & Display Products

35 East Uwchlan Avenue
Exton, PA 19341
800-635-7386 ext. 20
Mark Fireoved, Regional Sales Manager SE & SW
mfireoved@mba-usa.com

MBA Design and Display Products Corp. has literally set the standard for quality when it comes to demountable wall solutions for galleries and museums. Our mila-wall® system is best in class for displaying artwork and exhibits. Our client list boasts the top art galleries in the world, the largest art shows on the planet and the highest rated museums and exhibitions across the globe.

mila-wall® is a name that has earned a reputation for being one of the highest quality wall systems available in the museum, art gallery and exhibit community. Our attention to quality, flexibility, and functionality make our client list a who's who in the art and exhibit world.

Quatrefoil Associates

29 C Street
Laurel, MD 20707
301-470-4748
Michael Fetters
mfetters@quatrefoil.com

Quatrefoil plans, designs and builds highly engaging informal learning spaces ranging from exhibitions and immersive media environments to real world encounters beyond the museum walls. The company's work has touched and engaged visitors to museums, science centers, and cultural heritage sites across the country for nearly 30 years. Quatrefoil's planning capabilities help clients refine and define their vision and identify their objectives, storylines and themes, while the in-house fabrication team has experience in a wide variety of materials and extensive on-site installation experience.

University of Georgia Press

320 S. Jackson Street
Athens, GA 30602
706-542-0027
Patrick Allen, Acquisitions Editor
ccotter@uga.edu

Since its founding in 1938, the primary mission of the UGA Press has been to support and enhance the University's place as a major research institution by publishing outstanding works of scholarship and literature by scholars and writers throughout the world. The Press is the only scholarly publisher within the University System of Georgia and in 2008 received the Governor's Award in the Humanities "for enriching the life of the humanities through a distinguished record of publications."



CHIEFTAINS MUSEUM

The former home of Cherokee leader Major Ridge is designated as a National Historic Landmark and is an official site on the Trail of Tears National Historic Trail. (Credit: Greater Rome Convention & Visitors Bureau)

GAMG 2018 CONFERENCE

ACROSS THE DIVIDE: INNOVATION AND COLLABORATION IN THE 21ST CENTURY MUSEUM

WED JAN 17

OFFSITE PROGRAMS

Trip to Paradise Gardens

(10:00 AM - 1:00 PM) \$30

- Meet in front of the Krannert Center.

Pre-registration required.

Polly Huff, Coordinator

Myrtle Hill Cemetery Walking Tour

(10:00 AM - 12 NOON)

- Meet atop Myrtle Hill Cemetery next to the Sexton's House. Car-pooling recommended. Staff in period costume.

Lisa Smith, Rome Visitors and Conventions Bureau

Tour of Berry Campus

(1:30 - 3:30 PM)

- Meet in front of the Krannert Center. Berry will provide van.

Jennifer Dickey (Berry Alumnus), Kennesaw State University

WORKSHOPS

Krannert Center, Berry College
Rome, GA

10:00 AM - 12 NOON

Workshop 1; Room 217

Understanding Audiences and Visitors

Bethany L. Hawkins, Chair, American Association for State and Local History

This workshop will help participants understand how to collect visitor information and locate demographic research and overall trends, and use that information to make their museum more relevant to their visitors and communities. After completing the workshop, participants will have gained an understanding of ways to measure their audience; identify potential and future audiences based on an understanding of their own community; and how to locate free/low-cost resources for ongoing market scanning.

Workshop 2; Room 250

Facing the Past: Forensic Facial Reconstruction

Rick Spears, Chair, Fernbank Science Center

Participants will learn a brief history of forensic facial reconstruction and techniques, then have an opportunity to apply that information by sculpting a face on a minia-

ture skull replica. Museum professionals can incorporate this fascinating and important art into their displays and interactive exhibits. Adults and children alike enjoy learning about how a skull, or even skull fragments, can give scientists the clues they need to bring ancient peoples "back to life".

10:00 AM - 3:00 PM

Workshop 3; Room 217

Digitizing Your Collections and Making Them Accessible Through the DLG

Sheila McAlister, Chair, Digital Library of Georgia; Nicole Lawrence, Digital Library of Georgia

During this workshop, the presenters will provide an overview of the digitization process from selection to sharing online. Participants will learn about best practices for metadata creation, reformatting, and sharing content to maximize reuse. The presenters will discuss ways that the Digital Library of Georgia can support you as you digitize your collections and maximize exposure of your historical materials through inclusion in the Digital Public Library of America. *Note: this is a 6-hour workshop*

1:30 - 3:30 PM

Workshop 4; Room 217

Providing a Welcoming, Enriching Experience to Your Guests Who Have Disabilities

Maia Santamaria, Chair, NWGA Center for Independent Living, Inc.

Mom is Blind and She is Pushing Dad in a Wheelchair; their Teenage Daughter is Making Hand Gestures; their Eight-year-old Son Has a Dog on a Leash; and Grandma Looks the Most Normal of the Family. Help, Now What Do I Do?

An interactive workshop addressing disability awareness and assisting museum professionals in developing practical solutions to interesting dilemmas with their guests who have disabilities. Topics and activities to include: Who Has a Disability? ADA compliance versus user-friendliness. People first language. Rolling in my Shoes. Service Dogs? Cats? Turkeys? Horses? Snakes? (Sorry, just bringing dogs.) Assistive Tools and Technology. Weird questions and special situations from the audience.

5:00 - 8:00 PM

Progressive Dinner

- 5:00 Chieftains Museum

- 6:00 Martha Berry Museum at Oak Hill

- 7:30 - 8:00 Dewey and Irene Large Science Museum

Meet in front of Hawthorn Suites at 4:30. Last bus leaves at 5:00 PM.



THURS JAN 18

8:30 - 9:15 AM

Breakfast; Ballroom

Includes a welcome from Sammy Rich, Rome City Manager; Election of Board Members

SESSIONS

9:30 AM - 10:45 AM

Session 1; Room 217

Curating and Presenting Digital Exhibitions Using Open-Source Platforms

Jesse P. Karlsberg, Chair, Emory Center for Digital Scholarship; Karen McCarthy, Sara Palmer, Adam P. Newman, Emory Center for Digital Scholarship; Todd Lamkin, Michael C. Carlos Museum

This session features Emory Center for Digital Scholarship projects using three exhibition-oriented open-source digital humanities platforms: Omeka, Scalar, and ECDS's Readux. Karen McCarthy shares how ECDS is using Readux, a platform for creating web editions of digitized books, to present original Apollo 15 flight data files with the images and sounds of the mission. Sara Palmer and Todd Lamkin describe an initiative enabling Emory's Carlos Museum to publish data and images using Omeka, a content management system for virtual exhibitions. Adam P. Newman offers strategies for curating exhibitions with material from multiple partner archives using the digital publishing platform Scalar.

Session 2; Room 250

Transitions: From Collecting Testimony to Presenting Stories from the Relevant Past

Anna Tucker, Chair, Museum of History and Holocaust Education; James Newberry, Adina Langer, Museum of History and Holocaust Education; Dina Bailey, Mountain Top Vision; Julia Brock, University of West Georgia

Historical events are defined and humanized by those who witness them. As generations of witnesses age and ultimately pass away, the responsibilities of museums and other institutions toward those witnesses and toward visitors inevitably change. Museums must move from recording testimony and connecting audiences with witnesses to creating interpretation that both foregrounds authentic voices and provides meaningful context for younger generations more distant from the events that came to define the history. This session will focus on three key historical moments: World War II and the Holocaust, the Civil Rights Movement, and more recent struggles for LGBTQ rights in order to elucidate best practices for preservation and interpretation.

Session 3; Room 106

Historic House Museum Forum

Matthew S. Davis (Chair), Georgia's Old Governor's Mansion/Sallie Ellis Davis House; Session participants will be selected from the following: Carleton Wood-Hills and Dales; Michelle Zupan - Hickory Hill; Jessica Rast VanLanduyt - Atlanta History Center; Ashleigh Oatts - TRR Cobb House

Following an engaging conversation in the 2017 GAMG Director's forum, this session will provide an opportunity for historic house museum professionals to continue the discussion on current trends in the field. The forum will include discussions on issues related to interpretation, relevance, sustainability, and the overall future of house museums. The presentation will be presented in an open forum format, where the panel will discuss the topics presented and encourage discussion from the floor. Session participants will gain insights into the current state of the field, and have takeaways to frame discussions and planning with their internal and external stakeholders.

10:45 - 11:15 AM

Ballroom

Coffee Break with Vendors

11:15 AM - 12:30 PM

Session 4; Room 217

Solar Eclipse over Tellus

David Dundee, Tellus Science Museum

This is a description of the partnership between Tellus Science Museum and our local WSB affiliate (WSB-TV) to cover the Total Solar Eclipse in August 2017. This session will describe museum activities and programming during the eclipse. Even though it was a partial eclipse in Cartersville, Astronomer David Dundee and Chief WSB-TV Meteorologist Glenn Burns traveled into the total eclipse zone in coastal South Carolina. Images were broadcast back to the museum and TV viewers around Georgia.

Session 5; Room 250

Wrapped Up in Outreach: Creating and Maintaining Organizational Partnerships

Dustin Landrum, Georgia Public Library Service; Kate Stanton, Michael C. Carlos Museum; Alyson Vuley, Michael C. Carlos Museum

In September of 2016, the Michael C. Carlos Museum at Emory and the Georgia Public Library Service launched a partnership with the goal of utilizing the resources of public libraries and the Carlos to reach across Georgia to increase awareness of educational programming and the collections available at the Carlos. By placing a Family Pass, touring an 8-panel banner exhibit of the Carlos' collection, providing a reading list and diary for summer reading programs, and displaying promotional materials at the 409 public libraries, both agencies received in-

creased visibility and reach towards demographics who may not have been aware of the museum or many statewide services. This session will take an audience through the process of establishing, launching, and maintaining a multi-agency statewide collaborative partnership.

Session 6; Room 106

New Interdisciplinary Approaches: Exhibiting Art and History Together

Rebecca Bush, Chair, The Columbus Museum; Julia Brock, Salvage Collective/University of West Georgia; Christy Crisp, Georgia Historical Society; Teresa Bramlette, Reeves, Salvage Collective/Zuckerman Museum of Art; Kirstie Tepper, Salvage Collective/Georgia State University

Interdisciplinary collaborations offer both museum professionals and visitors opportunities to make connections and learn in new ways. Exhibitions and projects in history museums may include traditional art objects, and art museums might feature traditional history artifacts, without fully engaging with this broad range of increased interpretive possibilities. In this session, curators and educators from across the state will share their experiences integrating art and history through exhibitions, digital initiatives, and historic site interventions. Presenters will share lessons learned, strategies and tips for success, and suggestions for finding interdisciplinary collaborators for your own projects.

12:45 - 2:00 PM

Ballroom

**Lunch and Welcome from Marti Walstad
Keynote Speech by Dina Bailey**

2:15 - 3:30 PM

Session 7; Room 217

Funding from new audiences: How to Attract, Appeal To, & Engage New & More Diverse Audiences to Support Your Mission

David Moore, Chair, Historic Oakland Foundation; Linda W. McNay, Our Fundraising Search; Lula Dawit, The Woodruff Arts Center

Museums cannot be supported by admissions alone. Museum leaders must devote time and attention to diversifying their constituencies and their fund raising models to include all types of donors. Join our panel of 3 fundraising professionals to discuss proven methods for fundraising from new audiences. Together we can learn how we can be more inclusive and successful in reaching new donors and raising more dollars.

Session 8; Room 250

K-12 Programming Beyond the Field Trip

Andrea Miskewicz, Chair, Museum of History and Holocaust Education; Marcy Breffle, Historic Oakland Foundation (Oakland Cemetery); Amelia Gallo, Thomas County Historical Society

How can institutions create, maintain, and grow engaging educational programming for K-12 student learners outside of the traditional field trip? Join three museum educators to discuss the challenges and opportunities of developing educational programs that support outreach efforts and organizational missions. Our goal is to have dialogue with our colleagues about the many options and strategies that are available for our K-12 audiences beyond the class trip, which include summer camps, home-school days, Scout programs, and more!

Session 9; Room 324

Disaster! Planning for and Recovery from the Unexpected

Amy Gramsey, Rebecca Melsheimer, Tellus Science Museum; Tommy Gregors, Thronateeska Heritage Center

Recent events are fresh in our minds with hurricanes and tornadoes causing considerable damage to museums nationwide and close to home. This session will cover the steps institutions can take to plan and prepare for the unexpected. The second part will be a case study of how the Thronateeska Heritage Center used their resources to help a fellow museum, the Albany Museum of Art, recover for extensive tornado damage to its building and collection.

3:30 - 3:45 PM

Ballroom

Ice Cream Social with Vendors

3:45 - 5:00 PM

Session 10 – Ballroom

It Fell From the Sky; or What Have They Brought Me Now?

All museums share on thing: the public brings the most unique objects to have identified. Often they have grandiose, misguided, or just plain odd ideas of what they have. It is the job of the museum professional to gently break the bad news. Everyone is invited to bring their stories to share, and the best ones will be presented to all at the conference.

6:30 - 9:00 PM

Reception, Dinner, Exhibit Improv, and Auctions, Rome Area History Museum (one block walk from hotel)



FRI JAN 19

9:00 - 10:15 AM

Session 11; Room 217

Behind the Scenes: Developing the Visitor Experience in Collections

Erica Hague, Chair, Atlanta History Center; Jessi Gordy, Atlanta History Center

This presentation will cover the development, implementation, and impact of a variety of behind the scene tours. Speakers will discuss their tour offerings including the goals, successes, failures, and future of their programs. Afterwards, small groups can begin crafting what a behind the scenes experience at their institution would entail.

Session 12; Room 250

Collaborations between Museums and Colleges

Virginia Gardner Troy, Chair; Rachel McLucas, Berry College

This session will present case studies that demonstrate how museums, either on or off campus, work with colleges and universities to create experiential learning opportunities. For example, the Oak Hill and Martha Berry Museum hires Berry College students through the Student Work Program to work in various capacities; enlists Berry College professors for their Senior Scholars program; partners with Art Program professors to research works of art in the collection; engages Berry College professors to present lectures dealing with exhibition themes; and the museum works closely with Archives and Physical Plant to monitor Historic Berry buildings and historic tourism.

Session 13; Room 106

Team Arts and Humanities: Creating Innovative Programming Outside Your Disciplinary Comfort Zone

Arden Williams, Chair, Georgia Humanities; Bill Eiland and/or Betty Alice Fowler, Georgia Museum of Art; Marcy Breffle, Oakland Cemetery; Kevin Grogan, Morris Museum of Art

What happens when the arts meet the humanities? This panel explores the opportunities for innovative programming that exist in the intersection of the arts and humanities. Panelists will discuss how their institutions cross disciplinary boundaries to attract, educate, and entertain visitors with programming that may be outside their normal field of operations. Panelists will share their expertise in program development, audience building, and expanding their organization's professional network.

10:15 - 10:45 AM

Ballroom

Coffee Break with Vendors

10:45 AM - 12 NOON

Session 14; Room 217

Directors' Roundtable: How I got Here

Jose Santamaria, Tellus Science Museum, Chair; Heather Shores, Chieftains Museum; Seth Hopkins, Booth Western Art Museum

The path to becoming a museum director is varied, and not necessarily starting with a degree in museum studies. In this session, experienced museum directors will share how they arrived at their position, lessons they have learned, and advice to the next generation of museum directors.

Session 15; Room 250

Curator's Roundtable – Balancing Needs: When Curatorial Responsibility and Donor Development Clash

Ephraim J. Rotter, Curator, Thomas County Historical Society, Chair; Polly Huff, Curator, Georgia Museum of Agriculture & Historic Village, Co-Chair

What happens when the needs of a substantial donor or the development department clash with collections care or a collections development policy? Join other curators, collection managers, and others responsible for protecting and curating an institution's collection to discuss strategies, experiences, and perhaps failures in navigating conflicting interests of best museum practices and financial realities.

Session 16; Room 106

Museum Educators' Roundtable: The Museum School

Katherine Kelbaugh, Principal, The Museum School of Avondale Estates

Join founding principal, Katherine Kelbaugh, as she shares the story behind the founding of The Museum School and its success today through partnerships with museums and other institutions. Kelbaugh will highlight how The Museum School provides a different approach to learning based on research that shows children learn best through exploration and personal experience. Kelbaugh will also discuss how partnerships with museums and other institutions promote real-life experience through classroom lessons and allow students to make discoveries driven by their curiosity.

12 NOON - 1:30 PM

Ballroom

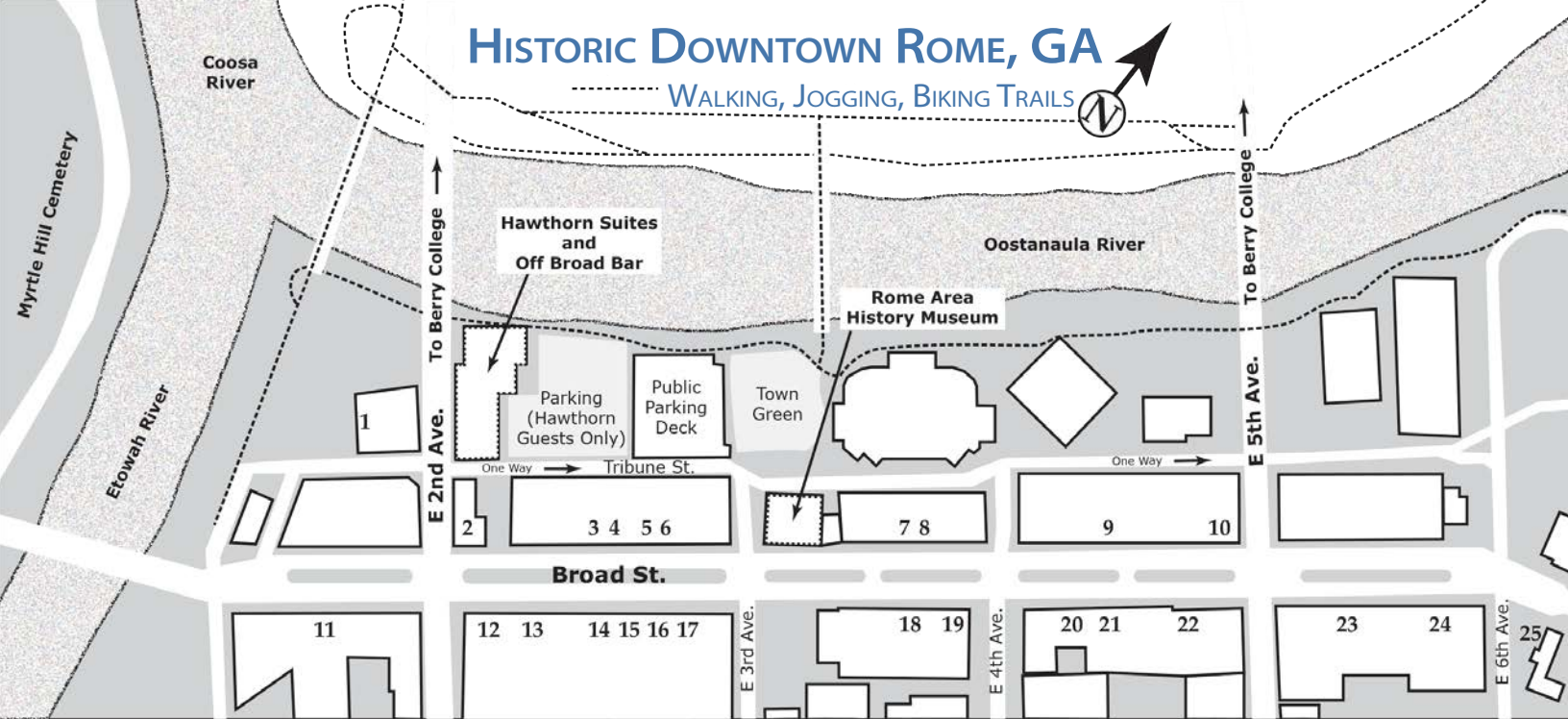
Awards Luncheon

1:45 PM

GAMG Board Meeting (Room 217)

HISTORIC DOWNTOWN ROME, GA

WALKING, JOGGING, BIKING TRAILS

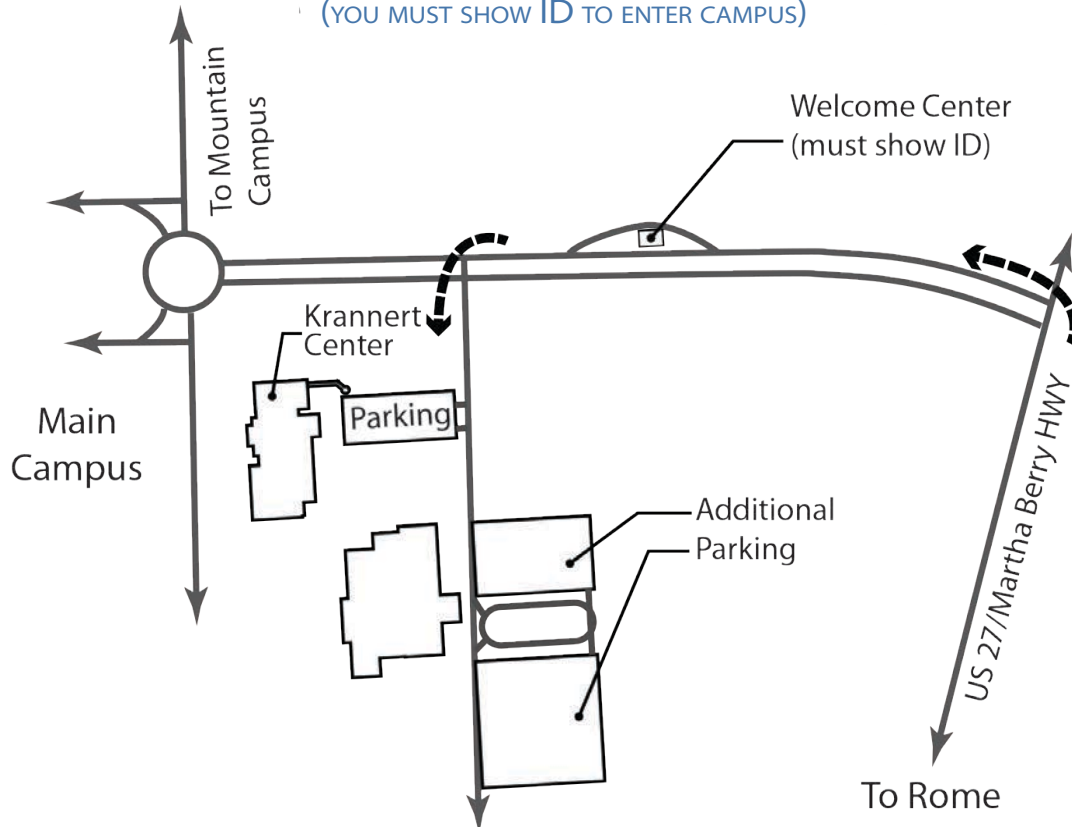


Dining, Desserts, and Drinks

- | | | |
|-------------------------------------|---|--|
| 1. Moe's Barbecue | 9. La Scala Mediterranean Bistro | 17. Mellow Mushroom Pizza |
| 2. Loco Mex | 10. El Zarape Mexican Restaurant | 18. Jefferson Sports Bar |
| 3. City Creamery (frozen treats) | 11. International Food Court | 19. Schroeder's New Deli (College Pub) |
| 4. Giggity's Sports Bar | 12. Frios Frozen Pops | 20. Kaleido-Sno Ice Cones |
| 5. Johnny's Pizza | 13. Seasons (Fine Dining) | 21. Sweet Pickles Sandwich Shop |
| 6. Crawdaddy's Cajun/Creole Cuisine | 14. Honeymoon Bakery | 22. Jamwich Sandwich Shop |
| 7. Rome Brewing Co Sports Bar | 15. Harvest Moon Cafe (Southern Fusion) | 23. Yummy Thai |
| 8. Old Havana Cigar Bar | 16. Dark Side of the Moon Bar | 24. Swift and Finch Coffee Shop |

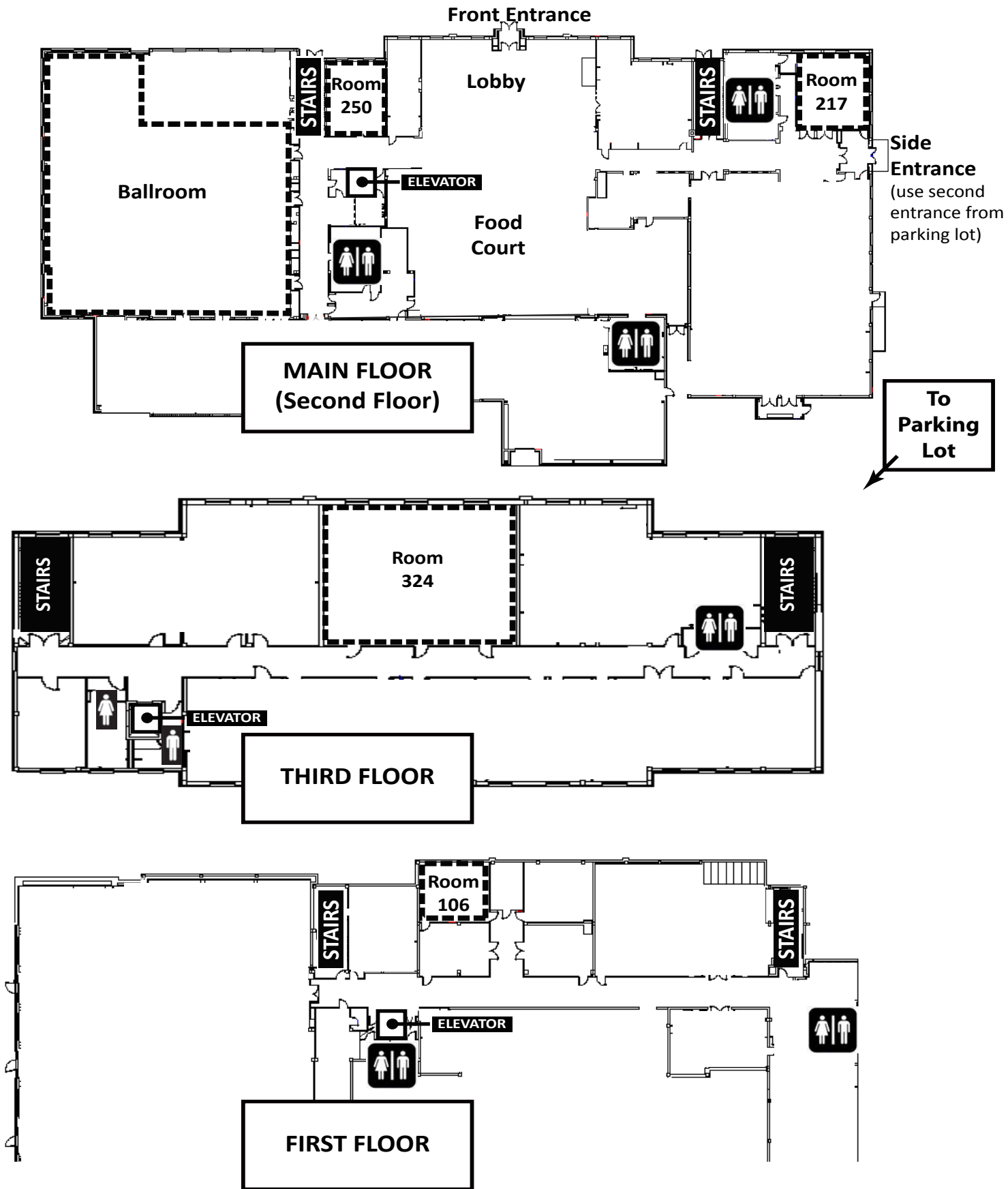
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NOTES



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LIFE ALONG THE ETOWAH

COTTON

Cotton was grown during the Historic Period by Cherokee farmers and European settlers. It was sold or traded to textile manufacturers and distributors. Some wealthy Cherokee owned cotton plantations that were tended by enslaved Africans.



TOPSOIL

Topsoil is formed over thousands of years by decaying plant matter. There was no ocean or glacial activity in the region, so a deep layer of topsoil formed making the region excellent for plant life and farming.

The Etowah River Valley is located where the Piedmont, Blue Ridge, and Ridge and Valley regions meet to create a rich and diverse environment. The river travels 98 miles from its headwaters through Lumpkin, Dawson, Wilkes, and Forsyth counties to Lake Allatoona in Cherokee County. From there, it flows westward to Rome and joins the Oostanaula River to form the Coosa River. The Coosa flows into Alabama and south to the Gulf of Mexico. The environment of the valley is temperate and moist. It rains an average of five feet each year! This makes the Etowah River and its tributaries rich in aquatic wildlife.



WILDLIFE

Wildlife includes animals, plants, fungi, and other organisms that grow or live wild throughout the basin. The white-tailed deer, black bear, turkey, and many varieties of waterfowl are a part of the region's heritage. Native American plants, including berries, nuts, and grains, were also an important part of the diet. Many plants were used as medicines to treat ailments and wounds. Weapons, baskets, blow guns, snare, and houses were made from raw animal skins.

SNAILS

Snails are found throughout the watershed of the Etowah River. They are a part of the river's ecosystem and are a source of food for other animals.



FORESTS

Forests filter the water and air and their decaying matter returns to the soil. In the past, the American chestnut was a major part of the forest.



FISH

Fish were an important part of the Native American diet. Over 100 species of fish were found in the Etowah River basin. Today, only 16 species of fish remain. The Etowah River Valley is the only place in the world where the federally endangered Etowah darter survives.



MUSSELS

Mussels are found throughout the watershed of the Etowah River. They are a part of the river's ecosystem and are a source of food for other animals.



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SOMETHING FOR EVERYONE



For some visitors, it's all about history. Tour Oak Hill, the Greek Revival home of Martha Berry, founder of Berry College. The museum exhibits show the evolution of the school from a Sunday school for mountain children to a liberal arts college – all of which happened in Martha Berry's lifetime.

For others, it's about experiences. Discover all 36 miles of hiking and biking trails, leap into the ropes courses, horseback through Berry's Mountain Campus or visit our 42-foot waterwheel at the Old Mill.

BERRY COLLEGE

www.berry.edu

OAK HILL
& *The Martha Berry Museum*

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